Code No: 763AB

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD
MBA III Semester Examinations, March/April - 2022
MANAGEMENT INFORMATION SYSTEM

Time: 3 Hours   **Max.Marks:75**

Answer any five questions
All questions carry equal marks
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1.a) Explain various types of IS and what are the implementation challenges faced?
 b) What components of IS resources are required? [8+7]

2.a) What are functional business systems?
 b) Explain the role of IS in the areas of CRM, Supply chain and Business analytics. [6+9]

3.a) Explain ERP. Discuss the planning and implementation process of ERP.
 b) Briefly discuss about system development models. [8+7]

4.a) Discuss the need for system planning and acquisition.
 b) Write short notes on
  i) SDLC
  ii) Prototype Model [7+8]

5.a) Discuss the impact of cyber crime on social media.
 b) Write a short note on:
  i) Cyber law in India
  ii) Uses of cyber space. [7+8]

6.a) What is DSS? Explain the components of Decision support system.
 b) Explicate Business Intelligence and Knowledge Management Systems. [7+8]

7.a) Discuss the pros and cons of system development process.
 b) What are new approaches for system building in today's digital era? [8+7]

8.a) What are potential IT threats faced in business organisation?
 b) What are the recent cyber crime measures taken by the Indian government? [8+7]

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